



*The Plastic Surgery Research Council is pleased to invite its industry partners to participate in the 64<sup>th</sup> Annual Meeting. Included in this prospectus are many opportunities for industry to show your support of the Research Council!*

**WHO SHOULD PARTICIPATE?**

Organizations which provide products or services of interest to plastic and reconstructive surgeons as well as basic scientists and clinical researchers.

**REGISTRATION STATISTICS**

Year	Location	Professional Attendees
2014	NY, NY	352
2015	Seattle, WA	300
2016	New York, NY*	754**
2017	Durham, NC	264
2018	Birmingham, AL	284

\*Joint meeting with AAPS  
 \*\* 221 PSRC members

**ATTENDEE PROFILE**

Academic surgeons, basic scientists, and clinical researchers from many surgical disciplines, including:

- Plastic Surgery
- Reconstructive Microsurgery
- Orthopedic Surgery
- Hand and Upper Extremity Surgery
- Lower Extremity Surgery
- Head and Neck Surgery
- ◆ • General Surgery
- ◆ • Maxillofacial/Craniofacial Surgery
- ◆ • Breast Surgery
- ◆ • Peripheral Nerve Surgery
- ◆ • Trauma Surgery

**SUPPORT**

You are invited to take advantage of the support opportunities during the PSRC Annual Meeting. Your support will be recognized with signage and within all appropriate meeting materials.

**DEDICATED EXHIBIT TIME**

PSRC provides company representatives with multiple opportunities to reach attendees and gain added exposure. Meet one-on-one with the attendees in a relaxed, intimate atmosphere.



## MARKETING SUPPORT OPPORTUNITIES

**PLATINUM LEVEL INCLUDES:** **\$25,000**

- Recognition and signage for Platinum support in all pieces
- Industry lunch symposium (food, beverage and AV not included)
- Scheduled ½ hour meeting with leadership
- 6 full registrations for members of your company\*
- Support of the mobile app
- Attendance for 2 at the exclusive Members Dinner
- Ad in the PSRC Newsletter (sent 2x per year to the PSRC Members)
- 2 email blasts (pre and post meeting)
- Pre and post registration lists
- 1 exhibition space

**GOLD LEVEL INCLUDES** **\$15,000**

- Recognition and signage for Gold support in all pieces
- Breakfast symposium (food, beverage and AV not included)
- Scheduled ½ hour meeting with leadership
- 4 full registrations for members of your company\*
- Attendance for 2 at the exclusive Members Dinner
- Ad in the PSRC Newsletter (sent 2x per year to the PSRC Members)
- 1 email blast
- Pre and post registration list
- 50% discount on exhibit space

**SILVER LEVEL INCLUDES** **\$10,000**

- Recognition and signage for Silver support in all pieces
- 3 full registrations for members of your company\*
- Pre-registration list
- Ad in the PSRC Newsletter (sent 2x per year to the PSRC Members)
- Attendance for 2 at the exclusive Members Dinner
- 25% discount on exhibit space

**BRONZE LEVEL INCLUDES** **\$5,000**

- Recognition and signage for Bronze support in all pieces
- 2 full registrations for members of your company\*
- Pre-registration list
- Ad in the PSRC Newsletter (sent 2x per year to the PSRC Members)
- Attendance for 1 at the exclusive Members Dinner

\*In addition to the 2 registrations already included with exhibition space.



## MARKETING SUPPORT OPPORTUNITIES

### **HOTEL KEY CARDS**

**\$5,000**

All meeting attendees would use the hotel key cards and see your company name or logo. Your company will be acknowledged as a meeting supporter.

### **PROGRAM GUIDE BACK COVER PROMOTION**

**\$7,500**

Give your company high visibility on the back page of the Program Guide, which is given to all attendees. Featuring program schedules, abstracts, exhibitor descriptions, exhibit floorplan, and area attractions information – the Program Guide is a key reference throughout the meeting.

## EDUCATIONAL SUPPORT OPPORTUNITIES

### **WiFi**

**\$10,000**

Gain high visibility for your company by supporting the Research Council's Annual Meeting WiFi service. The supporting company will be acknowledged in all communication to the attendees as the WiFi sponsor.

### **CONTINENTAL BREAKFAST: \$10,000 per breakfast – EXCLUSIVE breakfast support \$25,000**

The company providing a grant for this part of the meeting will have signage during the continental breakfast acknowledging their support.

### **REFRESHMENT BREAKS: \$7,500 per break – EXCLUSIVE breaks support \$14,000**

The company providing support for this part of the meeting will have signage during the break acknowledging their support. Choose between morning or afternoon breaks.

### **QUICK SHOTS**

**\$10,000**

Support the newest and most entertaining session of the PSRC 64<sup>th</sup> Annual Meeting, the Saturday afternoon Quick Shots session. This session, moderated by energetic and witty members of the Research Council was a huge success and extremely well attended in 2018. Building on its success and popularity last year, the Quick Shot session provides a touch of levity and entertainment at the tail end of the PSRC conference.

### **WELCOME RECEPTION**

**Full Support: \$15,000.00**

**Partial Support: \$7,500.00**

Provide full or partial support for the Welcome Reception for optimal visibility to all attendees, including leaders in plastic surgery research as well as the upcoming generation to be fostered for success.

### **PSRC MEMBERS DINNER**

**Full Support: \$20,000**

**Partial Support: \$10,000**

For valuable face to face time with leaders in the field of plastic surgery, provide full or partial support of the *PSRC Member's Dinner*, exclusive to the Research Council members only.



### **INDUSTRY-SUPPORTED SYMPOSIUM**

**Breakfast \$10,000 Lunch \$15,000**

Industry-supported scientific symposia are a minimum of one hour (specific time subject to final program) and may be conducted during breakfast and lunch times scheduled for that day. Specific times will be confirmed once the program is final in December.

Industry-Supported Symposia are educational events that may offer, but are not limited to educational programs which may or may not be designated for *AMA PRA Category 1 Credit™*, formal presentations, speakers, product display/promotion, equipment demonstrations or procedural instruction. Such programming shall be planned and implemented by an organization external to the accrediting provider and PSRC, neither sponsored nor endorsed by the accrediting provider and PSRC, and not part of the joint providers' official program. Should supporters choose to offer CME for an Industry-Supported Symposium, this shall be done separate from the PSRC and its accrediting provider, and the supporter shall comply with regulations as set forth by its own accrediting provider. If CME credit is offered for an Industry-Supported Symposium, the CME provider/accredited provider should also be clearly indicated and must coordinate the content of all invitational and promotional material.

All promotional materials must contain the following statement: *This event is neither sponsored by nor endorsed by the ASPS or the PSRC.*

Symposium support includes:

- One (1) complimentary meeting registration for a speaker
- Acknowledgement in meeting materials, promotional materials and onsite signage
- Mailing list for both pre- and post-registration attendee mailings (mailing pieces, produced by company, must be approved before releasing list)
- One complimentary email blast to the PSRC Annual Meeting pre- registration list (email content as an HTML file to be supplied by your company).
- Inclusion of a printed invitation to be handed out with attendee registration materials at the registration desk and a promotional poster in the registration area (printed invitations and poster to be supplied by your company).

Please note food, beverage and audio visual is at your expense, to be ordered through the hotel.

*\*Please note: Times are subject to change based on final program.*



**64<sup>th</sup>**  
ANNUAL MEETING



Hyatt Regency Baltimore Inner Harbor  
Baltimore, Maryland

**MAY 2-5, 2019**



## PAST EXHIBITORS & SUPPORTERS

3dMD  
3D Systems  
Acell, Inc.  
Acelity  
Advanced Bio-Medical Equipment  
Allergan USA, Inc.  
Allergan Medical Breast Aesthetics  
Alleviated Reflections  
Alpine Pharmaceuticals  
American Express Open  
American Society for Aesthetic Plastic Surgery  
Angiotech  
Army Health Care Team  
ASSI-Accurate Surgical  
Association of Academy Surgery  
Atrium Medical Corporation  
Axogen, Inc.  
BD  
Baxter BioSurgery  
Bioform Medical Inc.  
Biologica Technologies  
Canfield Scientific, Inc.  
Checkpoint Surgical  
Coapt Systems, Inc.  
Cohera Medical Inc.  
Convatec  
Cook Medical Inc.  
CosMedical Technologies, Inc.  
Covidien  
CRC Press - Taylor & Francis Group LLC  
Dale Medical Products  
Dermik Aesthetics  
Daiichi Sankyo, Inc.  
DoctorBase  
Einstein Medical  
Elsevier  
Ethicon, Inc.  
Hydrafacial MD-Edge Systems  
Ienhance  
INAMED Aesthetics  
Integra Lifesciences  
KCI  
Keller Medical, Inc  
KLS Martin L.P.  
LifeCell Corporation

LifeNet Health  
Lippincott Williams & Wilkins  
Lumenis  
Marina Medical  
MD Resource  
Medical Protective  
Medicis Aesthetics  
Medtronic Neurosurgery  
Mentor Worldwide LLC  
Merz Aesthetics, Inc.  
Micrins Surgical Instruments, Inc.  
MicroAire Surgical Instruments  
Mitaka USA, Inc.  
MTF  
New England Compounding Center  
Nextech, Inc.  
Novadaq  
Organogenesis Inc.  
Orthovita, Inc.  
Osteomed Corporation  
Pacira Pharmaceuticals  
Peak Surgical Inc.  
PMT/Permark Corporation  
Porex Surgical Inc.  
Saunders/Mosby  
Selphyl & Tickle Lipo  
Sientra Inc.  
Smith & Nephew, Inc.  
Sound Surgical Technologies  
Spectros Corp.  
Spiracur  
Stryker Craniomaxillofacial  
Success Concepts  
Surgitel General Scientific Corp.  
Syneron/Candela  
Synovis Medical Companies Alliance, Inc.  
Synthes CMF  
Synthes Maxillofacial  
TEI Biosciences Inc.  
Tyco Healthcare  
Ulthera, Inc.  
ViOptix, Inc.  
Visionsense  
Walter Lorenz Surgical  
Wolters Kluwer



**EXHIBIT LOCATION AND SCHEDULE**

The exhibit area is located in Atrium immediately adjacent to the Scientific Sessions in Constellation AB.

Thursday, May 2	1:45 pm – 7:00 pm
Friday, May 3	7:00 am – 6:00 pm
Saturday, May 4	7:00 am - 1:00 pm

*\*Schedule may change based on final program*

**Traffic Builders in East Ballroom A**

Thursday, May 2 <sup>nd</sup>	Coffee Break	2:00 pm – 2:30 pm
Friday, May 3 <sup>rd</sup>	Continental Breakfast	7:30 am – 8:30 am
	Lunch with Industry	12:00 pm – 1:00 pm
Saturday, May 4 <sup>th</sup>	Coffee Break	3:00 pm – 3:30 pm
	Poster Reception	4:30 pm – 5:30 pm
	Continental Breakfast	7:30 am – 8:30 am
	Poster Viewing	7:30 am – 1:00 pm

**EXHIBIT SPACE DESCRIPTION**

A space for table-top exhibits with one 6 ft. table and two chairs will be provided in a 8 ft wide by 5 ft deep space. Exhibits may be as high as 8'. Table top displays ONLY will be permitted. In the event you have equipment that fits in a 8ft. x 5ft. space you may remove the table and show the equipment. Please notify show management if you plan to do this.

<b>EXHIBIT SPACE FEES</b>	<b><u>Before or on 4/06/19</u></b>	<b><u>After 4/06/19</u></b>
	\$2,200	\$2,950

**EXHIBIT SET-UP AND BREAKDOWN**

<b>Installation:</b> Thursday, May 2	7:00 am – 1:00 pm
<b>Dismantle:</b> Saturday, May 4	1:00 pm – 3:00 pm

Exhibitors will have access to the exhibit area from 3:00 pm – 5:00 pm on Wednesday, May 1<sup>st</sup>. All exhibits must be set by 5:00 pm. The exhibits close at 1:00 pm on Saturday, May 4<sup>th</sup> and dismantle may begin no earlier than 1:00 pm and must be completely cleared no later than 3:00 pm. Times are subject to change based on the final program.

**SPECIAL SERVICES**

Exhibitors requiring electrical, telephone, internet connection, or audio visual equipment may order these services through the online service-kit, which will be available in early February.

**STAFFING**

Exhibit fee includes two (2) registrations per exhibit space. Additional registrations will be charged \$100. Exhibitor badge sharing is not permitted. The Exhibitor Personnel Registration Form will be available in the Exhibitor service-kit.

**MEETING ATTENDANCE**

Exhibit staff are encouraged to attend the educational program as PSRC guests and to join the Welcome Reception on Thursday evening and Poster & Exhibits Reception on Friday afternoon.



## MEALS

The exhibit fee includes PSRC-provided continental breakfasts, refreshment breaks, Welcome Reception on Thursday, May 2<sup>nd</sup> and the Poster & Exhibits Luncheon on Friday May 3<sup>rd</sup>.

## CANCELLATION POLICY

There will be absolutely no refunds after January 18, 2019.

## HOTEL AND TRAVEL ARRANGEMENTS

Hotel reservations and travel arrangements should be made on your own. PSRC has a block of rooms at:

**Hyatt Regency Baltimore Inner Harbor**  
300 Light Street  
Baltimore, MD 21202 | (410) 528-1234

A reservation deadline will apply, which will be communicated in the announcement of the Online Exhibitor Service Kit scheduled for February. Online booking instructions will be available on [www.ps-rc.org](http://www.ps-rc.org)

## SHIPPING MATERIALS

Shipping information will be posted in the exhibitor online service-kit in late February.


## MUTUAL INDEMNIFICATION

Exhibitor, hotel, Hyatt Corporation, and PSRC agree to indemnify and hold each other and the other's officers, directors, shareholders, agents and employees harmless against any and all claims, costs and expenses, including reasonable attorney's fees, arising out of or relating to the other's performance under this agreement.

## INSURANCE

Exhibitor and hotel will maintain insurance sufficient to cover any claims or liabilities which may reasonably arise out of or relate to its obligations under this Agreement and will provide evidence of such insurance upon request.

## SPECIAL NEEDS

 If you require special accommodations in order to fully participate in the meeting, please contact the PSRC office.

## Contact Us

**PSRC Administrative Office**  
500 Cummings Center, Suite 4400  
Beverly, MA 01915  
Tel: 978.927.8330 | Fax: 978.524.8890  
[www.ps-rc.org](http://www.ps-rc.org)

**Director of Industry Relations**  
Yvonne Grunebaum  
[Ygrunebaum@pri.com](mailto:Ygrunebaum@pri.com)





**64<sup>th</sup>**  
ANNUAL MEETING



Hyatt Regency Baltimore Inner Harbor  
Baltimore, Maryland

**MAY 2-5, 2019**



**EDUCATIONAL SUPPORT AGREEMENT FORM**

_____	_____
Company	Contact Name
_____	_____
Email	Title
_____	_____
Address	City/State/Zip/Country
_____	_____
Telephone/Fax	Company Website

Please select your support activities and send **completed form by email, fax or mail:**  
industry@ps-rc.org | PSRC, 500 Cummings Center, Suite 4400, Beverly MA 01915 | Fax 978-524-0461

**WiFi Support** \$10,000

**Continental Breakfast:**

- \$10,000 per session  \$25,000/EXCLUSIVE  
Thursday  am  pm  
Friday  am  pm  
Saturday  am  pm

**Refreshment Breaks:**

- \$7,500 per session  \$14,000/EXCLUSIVE  
Thursday  am  pm  
Friday  am  pm  
Saturday  am  pm

**Quick Shots Session** \$10,000

<b>Social Functions:</b>	<b>Exclusive</b>	<b>Partial</b>
Members' Dinner	<input type="checkbox"/> \$15,000	<input type="checkbox"/> \$7,500
Welcome Reception	<input type="checkbox"/> \$20,000	<input type="checkbox"/> \$10,000

**TOTAL SUPPORT \$ \_\_\_\_\_ .00**

**PAYMENT METHOD**

**Check Amount Enclosed:** \$ \_\_\_\_\_ **PLEASE FAX IF CREDIT CARD NUMBER APPEARS ON THIS FORM**

**Credit Card**  American Express  MasterCard  Visa Amount to be charged: \$ \_\_\_\_\_  
Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Sec Code: \_\_\_\_\_  
(3-4 #s on back of card)

\_\_\_\_\_  
Name as it appears on the card Cardholder's Signature  
 Please check if credit card billing address is same as contact information at the top of the form.  
 If billing address is not the same please enter below.

\_\_\_\_\_  
Street Address City/State/Postal Code /Country

WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS. ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT.

\_\_\_\_\_  
AUTHORIZED SIGNATURE PRINT NAME TITLE

# Industry Symposium Application

PSRC 64th Annual Meeting, May 2-5, 2019  
Hyatt Regency Baltimore Inner Harbor ♦ Baltimore, Maryland

Please select your support activities and send **completed form by email, fax or mail:**  
industry@ps-rc.org | PSRC, 500 Cummings Center, Suite 4400, Beverly MA 01915 | Fax 978-524-0461

Exact Title of Symposium \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Brief Description of Symposia Topics and Proposed Faculty:

\* Symposium acceptance is subject to final approval by the PSRC Scientific Program Committee

CME Provider\* (if applicable): \_\_\_\_\_

**\*If CME will be provided please include copy of Accreditation and Designation statements**

## INDUSTRY-SUPPORTED SYMPOSIUM\*

- Breakfast...*Friday, May 3, 2019* ..... \$10,000
- Lunch..... *Friday, May 3, 2019* .....\$15,000
- Breakfast...*Saturday, May 4, 2019*..... \$10,000
- Lunch .....*Saturday, May 4, 2019* .....\$15,000

Once the symposium has been confirmed by PSRC staff you will be put in direct contact with a catering representative. Catering, special set fees, additional electrical/telecommunications and labor are not included in the fee. Each company is responsible for all charges to the facility. By signing below you are authorizing PSRC to charge the total fee indicated on this form to your credit card.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

## PAYMENT METHOD

Credit Card     American Express    MasterCard    Visa

Check amount enclosed: \$ \_\_\_\_\_

Amount to be charged: \$ \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Security Code (3-4 #s on front/back card)

\_\_\_\_\_  
Cardholder's Signature

**Secure Fax:** + 978.524.0461 **This form must be faxed if credit card number is showing. DO NOT EMAIL.**

Please check if credit card billing address is same as contact information.

If billing address is not the same please enter below.

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Street Address

\_\_\_\_\_  
City/State/Postal Code /Country

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Title

**Exhibit Space Application**

PSRC 64th Annual Meeting, May 2-5, 2019  
Hyatt Regency Baltimore Inner Harbor ♦ Baltimore, Maryland

Please complete and submit all sections of this application and either type or print in each section. Sign and return both sides. Checks should be made payable to 500 Cummings Center, Suite 4400, Beverly, MA 01915 or faxed with a credit card number to 978-524-0461. Applications must be accompanied by payment in full. Confirmations will be sent after exhibits are assigned. Email application to [industry@ps-rc.org](mailto:industry@ps-rc.org). **Email submissions that include credit card information are strictly forbidden. Please send to secure fax line at 978-524-0461.**

<p><b>CONTACT INFORMATION:</b></p> <p>_____</p> <p><b>Contact Person</b> This person will receive all correspondence pertaining to this meeting.</p> <p>_____</p> <p><b>Title</b></p> <p>_____</p> <p><b>Telephone number</b> _____ <b>Fax number</b> _____</p> <p>_____</p> <p><b>Email address</b></p> <p>_____</p> <p><b>Company Name/ Web Address</b></p> <p>_____</p> <p><b>Street Address</b></p> <p>_____</p> <p><b>City/State/Postal Code /Country</b></p> <p>_____</p> <hr/> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;"></td> <td style="width: 40%; text-align: center;"><b>Before 4/06/2019</b></td> <td style="width: 40%; text-align: center;"><b>After 4/06/2019</b></td> </tr> <tr> <td><b>Exhibit Space</b></td> <td style="text-align: center;"><b>\$2,200</b></td> <td style="text-align: center;"><b>\$2,950</b></td> </tr> <tr> <td><b>6' x 30" Tabletop</b></td> <td></td> <td></td> </tr> </table> <p><b>Location preferences: (List table numbers)</b></p> <p>1<sup>st</sup> Choice _____ 3<sup>rd</sup> Choice _____</p> <p>2<sup>nd</sup> Choice _____ 4<sup>th</sup> Choice _____</p> <p><b>Applications without appropriate payment will not be processed.</b></p> <hr/> <p><b>We would like to be near</b> _____</p> <p>_____</p> <p><b>We would not like to be near</b> _____</p> <p>_____</p> <p>The PSRC will make every effort to honor your location requests.</p> <hr/> <p><b>PRODUCT DESCRIPTION:</b></p> <p>Please email a 50-word company description to <a href="mailto:industry@ps-rc.org">industry@ps-rc.org</a> upon completion of your application to be included in the PSRC mobile application.</p> <p>When emailing description please include the following:</p> <ul style="list-style-type: none"> <li>✓ "PSRC" in the subject line of your email</li> <li>✓ Company Name</li> <li>✓ Mailing Address</li> <li>✓ Appropriate contact email address</li> <li>✓ Company website address</li> <li>✓ 50 word COMPANY description.</li> </ul>		<b>Before 4/06/2019</b>	<b>After 4/06/2019</b>	<b>Exhibit Space</b>	<b>\$2,200</b>	<b>\$2,950</b>	<b>6' x 30" Tabletop</b>			<p><b>PAYMENT METHOD:</b></p> <p><input type="checkbox"/> Check amount enclosed: \$ _____</p> <p><b>CREDIT CARD</b></p> <p><input type="checkbox"/> American Express <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa</p> <p>Amount to be charged: \$ _____</p> <p>_____</p> <p>Credit Card Number</p> <p>_____</p> <p>Expiration Date _____ Security Code (3-4 numbers on front or back of card) _____</p> <p>_____</p> <p>Name as it appears on credit card</p> <p>_____</p> <p>Cardholder's Signature</p> <p>_____</p> <hr/> <p><input type="checkbox"/> Please check if credit card billing address is same as contact information at the top of the form.</p> <p><input type="checkbox"/> If billing name &amp; address is not the same, please enter below.</p> <p><input type="checkbox"/> <b>Secure Fax: + 978.524.0461 This form must be faxed if credit card number is showing. DO NOT EMAIL.</b></p> <p>_____</p> <p><b>Company Name</b></p> <p>_____</p> <p><b>Street Address</b></p> <p>_____</p> <p>_____</p> <p><b>City, State, Zip</b></p> <p>_____</p> <p>_____</p> <p><small>WE AGREE TO ABIDE BY ALL RULES AND REGULATIONS SET FORTH IN THE PROSPECTUS AND THIS APPLICATION. ACCEPTANCE OF THIS APPLICATION BY SHOW MANAGEMENT CONSTITUTES A CONTRACT. CONFIRMATION WILL BE SENT IMMEDIATELY, BOOTH NUMBER WILL BE CONFIRMED IN MARCH. 2019 CANCELLATION CLAUSE: IF CANCELLATION IS RECEIVED IN WRITING NO LATER THAN JANUARY 18, 2019, A 25% CANCELLATION FEE IS RETAINED BY PSRC. IF CANCELLATION IS RECEIVED IN WRITING AFTER JANUARY 18, NO REFUND WILL BE ISSUED.</small></p> <p>_____</p> <p><b>AUTHORIZED SIGNATURE</b></p> <p>_____</p> <p><b>PRINT NAME</b></p> <p>_____</p> <p><b>TITLE</b></p> <p>If you have any questions please contact us at 978-927-8330 or email us at <a href="mailto:industry@ps-rc.org">industry@ps-rc.org</a></p> <hr/> <p style="text-align: center;"><b>FOR PSRC USE ONLY</b></p> <p>Date received: _____ Total Amount due: \$ _____</p> <p>Amount received: _____ Accepted by: _____</p> <p>ID #: _____</p> <p>Space Assignment: _____ Date assigned: _____</p>
	<b>Before 4/06/2019</b>	<b>After 4/06/2019</b>								
<b>Exhibit Space</b>	<b>\$2,200</b>	<b>\$2,950</b>								
<b>6' x 30" Tabletop</b>										

PSRC 64<sup>th</sup> Annual Meeting, May 2-5, 2019  
Hyatt Regency Baltimore Inner Harbor ♦ Baltimore, MD

**The Plastic Surgery Research Council and its authorized representatives are hereinafter referred to as "Show Management."**

**1. PAYMENT AND REFUNDS.** Applications must be accompanied by payment in full. Applications received without such payment will not be processed nor will space assignments be made. If Show Management receives a written request for cancellation in whole or part of space on or before January 18, 2019, the exhibitor will be liable for a 25% processing fee. For cancellations in whole or part received after January 18, 2019, no refunds will be issued. It is expressly agreed by the exhibitor that in the event he fails to pay the space rental at the times specified, or fails to comply with any other provisions contained in these rules and regulations concerning his use of exhibit space, Show Management shall have the right to reassign the booth location shown on the face of the contract or to take possession of said space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default by the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages, the amount paid by him for his space reservation, regardless of whether or not the Show Management enters into a further lease for the space involved.

**2. SPACE RENTAL AND ASSIGNMENT OF LOCATION.** Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor. **SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.**

**3. USE OF SPACE, SUBLETTING OF SPACE.** No exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of non-exhibiting manufacturers, distributors or agents in the exhibitor's display, parent or subsidiary companies excepted. Exhibitors must show only goods manufactured or dealt by them in the regular course of business. Should an article of non-exhibiting firm be required for operation or demonstration in an exhibitor's display, identification of such article shall be limited to the usual and regular nameplate, imprint or trademark under which same is sold in the general course of business. No firm or organization not assigned exhibit space will be permitted to solicit business within the Exhibit Areas.

**4. EXHIBITORS AUTHORIZED REPRESENTATIVE.** Each exhibitor must name one person to be his representative in connection with installation, operation and removal of the firm's exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for such representative being in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibit neat, manned and orderly at all times. For their own safety and protection, children sixteen (16) years of age and under will not be admitted to the exhibit halls at any time.

**5. INSTALLATION AND REMOVAL.** Show Management reserves the right to fix the time for the installation of a booth prior to the Show opening and for its removal after the conclusion of the Show. Installation of all exhibits must be fully completed by the opening time of the exposition. Any space not claimed and occupied three hours prior to opening, may be resold or reassigned without refund. No exhibitor will be allowed to dismantle or repack any part of his exhibit until after the closing of the Show.

**6. ARRANGEMENT OF EXHIBITS.** Each exhibitor is provided an Official Exhibitor Service-Kit. The Exhibitor Service-Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitor Service-Kit. If, in the sole opinion of Show Management, any exhibit fails to conform to the Exhibitor Service-Kit guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exposition.

**7. EXHIBITS & PUBLIC POLICY.** Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor. Show Management and service contractors have no responsibility pertaining to the compliance with laws as to public policy as far as individual exhibitor's space, materials and operation is concerned. Should an exhibitor have any questions as to the application of such laws, ordinances and regulations to his exhibit or display, Show Management will endeavor to answer them. All booth decorations including carpeting must be flame-proofed and all hangings must clear the floor. Electrical wiring must conform to the National Electrical Code Safety Rules. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazard, the right is reserved to cancel all or such part of his exhibit as may be irregular, and effect the removal of same at exhibitor's expense. Exhibitors will not be permitted to store behind their booth background any excess material such as cardboard cartons, literature, etc. Excess supplies must be stored in areas which will be made available for such purpose. If unusual equipment or machinery is to be installed, or if appliances that might come under fire codes are to be used the exhibitor should communicate with Show Management for information concerning facilities or regulations. Exhibitors must comply with City and State fire regulations. Independent contractors must conform to IAEM, ESCA and ED&PA guidelines. All exhibitor labor must comply with established labor jurisdictions.

**8. STORAGE OF PACKING CRATES AND BOXES.** Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period, but these, when properly marked, will be stored and returned to the booth by service contractors. It is the exhibitor's responsibility to mark and identify his crates. Crates not properly marked or identified may be destroyed. Show Management assumes no responsibility for the contents of crates or boxes improperly labeled as "empty." Because of the lack of storage facilities, it may be necessary to store empty crates and cartons outside the building. Every effort will be made to protect the crates from the elements, but neither Show Management nor its service contractors will assume any responsibility for damage to them. The removal and return of large crates that cannot be handled by hand trucks will be charged at prevailing rates. Crates, boxes or other exhibit materials unclaimed by the exhibitor after the Show will be removed at the exhibitor's expense. Exhibitors will be billed by Show Contractors for removal time and materials at prevailing rates.

**9. OPERATION OF DISPLAYS.** Show Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. This includes, but is not limited to, any exhibit which, because of noise, flashing lights, method of operation, display of unsuitable material, is determined by Show Management to be objectionable to the successful conduct of the exposition as a whole. Use of so-called "barkers" or "pitchmen" is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.

**Direct Sales.** No retail sales are permitted within the exhibit area at any time, but orders may be taken for future delivery.

**Contests, Drawings & Lotteries.** All unusual promotional activities must be approved in writing by Show Management no later than 60 days prior to the opening of the exposition.

**Literature Distribution.** All demonstrations or other activities must be confined to the limits of the exhibitor's booth space. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. No advertising circulars, catalogs, folders, or devices shall be distributed by exhibitors in the aisles, meeting rooms, registration areas, lounges, or grounds of the host facility. Trade publishers are prohibited from soliciting advertising during the Show. Trade publications may be distributed from their booth, but automatic distribution is prohibited.

**Live Animals.** Live animals are prohibited.

**Models.** Booth representatives, including models or demonstrators, must be properly and modestly clothed. Excessively revealing attire is prohibited.

**Sound.** Exhibits which include the operation of musical instruments, radios, sound projection equipment, public address systems or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent exhibitors and their patrons, nor cause the aisles to be blocked. Operators of noisemaking exhibits must secure approval of operating methods before the exhibit opens.

**10. SOCIAL ACTIVITIES.** Exhibitor agrees to withhold sponsoring hospitality suites/rooms or other functions during official show activities, including exhibit hours, social functions, educational seminars and any other related activity scheduled by Show Management.

**11. INSURANCE.** Exhibitor and hotel will maintain insurance sufficient to cover any claims or liabilities which may reasonably arise out of or relate to its obligations under this Agreement and will provide evidence of such insurance upon request.

**12. INDEMNIFICATION.** Exhibitor, hotel, Hyatt Corporation, and PSRC agree to indemnify and hold each other and the other's officers, directors, shareholders, agents and employees harmless against any and all claims, costs and expenses, including reasonable attorney's fees, arising out of or relating to the other's performance under this agreement.

**13. CARE OF BUILDING AND EQUIPMENT.** Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and décor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.

**14. AMERICANS WITH DISABILITIES ACT.** Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter "Act") to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless Show Management and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor's failure to comply with the Act.

**15. OTHER REGULATIONS.** Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management.

**SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATION, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.**

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DATE

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AUTHORIZED SIGNATURE

\_\_\_\_\_  
TITLE



**PSRC 2019 ♦ May 2-5**  
**64<sup>th</sup> Annual Meeting Floorplan**

**COMING SOON!**